

NAILNER TREATMENTS

VISIBLE
RESULTS IN
7 DAYS⁵

94%
of Nail fungus sufferers says
**FAST VISIBLE
RESULTS**
is a key factor when
treating nail fungus⁴



NAILNER 2 IN 1 BRUSH & PEN

Treats nail fungus and helps nails look healthier in 7 days.

The brightening ingredient Rosacetophenone improves the nail appearance faster than conventional treatments.

nailner

⁴Netigate online survey among 547 nail fungus sufferers in 2018

⁵ 44% of respondents saw an improvement in their nail after just one week; this further increased to 63% of the group after using the product for two weeks.

EXPERTS IN TREATING NAIL FUNGUS

WITH MILLIONS OF TREATMENTS SOLD WORLDWIDE

NAILNER was the first product to use a specially designed carrier system which effectively delivers the active ingredients deep into the nail bed to prevent nail fungus activity and growth.

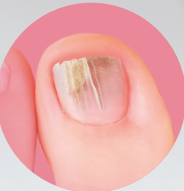


NAILNER
has helped millions
of people treat nail
fungal infections
since it's launch
in 2008.

nailner

CHALLENGES WITH TREATING NAIL FUNGUS

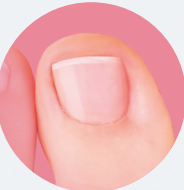
COMPLIANCE DURING TREATMENT
IS TYPICALLY LOW WITH RELAPSE
RATES BETWEEN 10-53%²



Nail fungus can be contagious
spreading from one nail to another.
**It does not resolve itself, it needs
treatment.**



Treatment is typically started too late
as people do not always recognise they have
nail fungus or think it will go away on its own.



Visible results usually take a long time. Although
treatment effectively reduces fungi activity, the nail may
look unhealthy until the new nail has grown back. This lack
of visible results can cause premature termination of treatment.

KEY FACTS

Onychomycosis is a fungal nail
infection occurring in the **fingerails**
(20% of occasions) and **toenails**
(80% of occasions).
Most commonly cause by
dermatophyte fungus group.
Both men and women
suffer from nail fungus¹.

HOW DOES NAILNER WORK?

ETHYL LACTATE ENHANCES NAIL PENETRATION

Proven effective patented carrier system
able to penetrate even thick nails.

LACTIC ACID INHIBITS GROWTH OF FUNGUS

Acid will lower the pH of the nail
creating an environment to eradicate
fungus from the nail.

GLYCERINE MOISTURISES THE NAIL

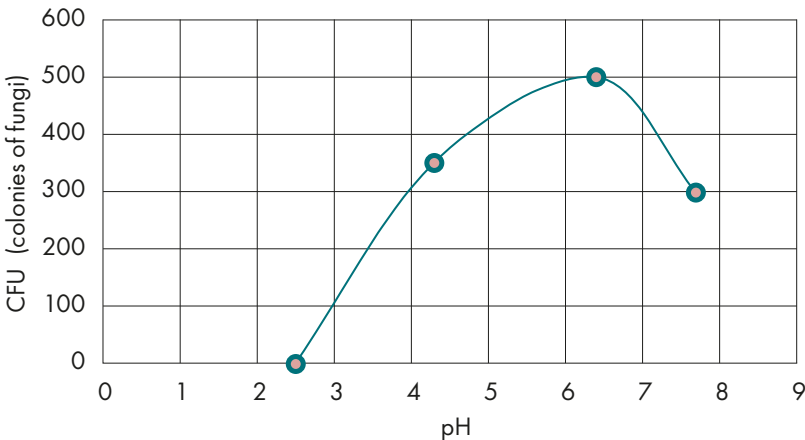
Moisturisers prevent cracks and reduce
the risk of re-infection.

RESULT

By lowering the pH level fungi is eradicated.

EFFECT OF ACIDIC pH ON FUNGI

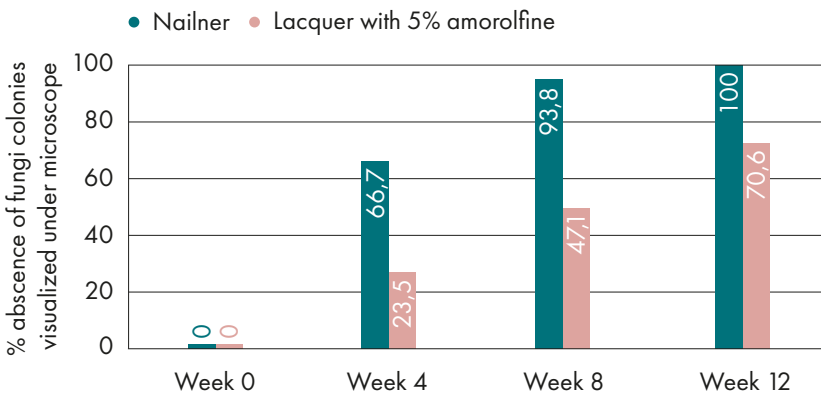
The growth of T. rubrum was found to be inhibited at a low pH;



In vitro study on the effect of pH on fungal growth of Trichophyton Rubrum.

CLINICALLY PROVEN EFFICACY COMPARED TO ANTIFUNGAL DRUGS *

NAILNER SHOWED SUPERIOR EFFICACY WHEN COMPARED TO CONVENTIONAL LACQUER WITH 5% AMOROLFINE.



In vivo study on 176 fungal human nails.

NAILNER MAKES IT EASIER

- 1 Nailner's formula contains additional ingredients that give fast visible results which motivate the patient to continue treatment
- 2 Nailner offers different formats and treatment options such as brush and pen to suit individual needs including those compatible with nail polish
- 3 Nailner treatments do not require filing of the infected nail before use - which in some cases can be painful for the patient

¹ NCBI "Fungal Nail Infections (Onychomycosis): A Never-Ending Story?" Mahmoud Ghannoum and Nancy Isham, June 2014

² PubMed "Relapses of Onychomycosis after Successful Treatment with Systemic Antifungals: A Three-Year Follow-Up"

³ PubMed "Determination of the efficacy of terbinafine hydrochloride nail solution in the topical treatment of dermatophytosis in a guinea pig model" Ghannoum MA, Long L, Pfister WR Mycoses. 2009

REMEMBER!

**Nail fungus will not get better on it's own - it
requires treatment to avoid further damage
to the nail which could ultimately result in
loss of the nail³.**

Reinforce the importance of continuing with
treatment as per the instructions.

- Nail fungus takes time to disappear completely as a new healthy nail needs to have time to grow. Even if the nail still looks unhealthy the product will still be successfully treating the infection.
- Do not stop treatment too early, it is better to continue treating once daily for a longer period to avoid reinfection.

ADVANTAGES OF NAILNER VS ANTIFUNGAL DRUGS

	NAILNER	AMOROLFINE 5%
Superior results against fungal nail infection *	✓	✗
Fast visible results in 7 days	✓	✗
With brightening ingredients that help against discoloration of the nail	✓	✗
With patented penetration enhancer	✓	✗
Moisturizes the nail and avoids cracks	✓	✗
Prevents infections when used daily	✓	✗
No need to file the infected nail	✓	✗