

NAILNER TREATMENTS

VISIBLE RESULTS IN 7 DAYS⁵

94%
of Nail fungus sufferers says
FAST VISIBLE RESULTS
is a key factor when
treating nail fungus⁴



NAILNER 2 IN 1 BRUSH & PEN

Treats nail fungus and helps nails look healthier in 7 days.

The brightening ingredient Rosacetophenone improves the nail appearance faster than conventional treatments.

nailner.

⁴Netigate online survey among 547 nail fungus sufferers in 2018

⁵ 44% of respondents saw an improvement in their nail after just one week; this further increased to 63% of the group after using the product for two weeks.

EXPERTS IN TREATING NAIL FUNGUS

WITH MILLIONS OF TREATMENTS SOLD WORLDWIDE

NAILNER was the first product to use a specially designed carrier system which effectively delivers the active ingredients deep into the nail bed to prevent nail fungus activity and growth.



NAILNER
has helped millions
of people treat nail
fungal infections
since its launch
in 2008.

nailner.

CHALLENGES WITH TREATING NAIL FUNGUS

COMPLIANCE DURING TREATMENT IS TYPICALLY LOW WITH RELAPSE RATES BETWEEN 10-53%²



Nail fungus can be contagious spreading from one nail to another. **It does not resolve itself, it needs treatment.**



Treatment is typically started too late as people do not always recognise they have nail fungus or think it will go away on its own.



Visible results usually take a long time. Although treatment effectively reduces fungi activity, the nail may look unhealthy until the new nail has grown back. This lack of visible results can cause premature termination of treatment.

KEY FACTS

Onychomycosis is a fungal nail infection occurring in the **fingerails (20% of occasions)** and **toenails (80% of occasions)**.

Most commonly cause by **dermatophyte fungus** group.

Both men and women suffer from nail fungus¹.

HOW DOES NAILNER WORK?

ETHYL LACTATE ENHANCES NAIL PENETRATION

Proven effective patented carrier system able to penetrate even thick nails.

LACTIC ACID INHIBITS GROWTH OF FUNGUS

Acid will lower the pH of the nail creating an environment to eradicate fungus from the nail.

GLYCERINE MOISTURISES THE NAIL

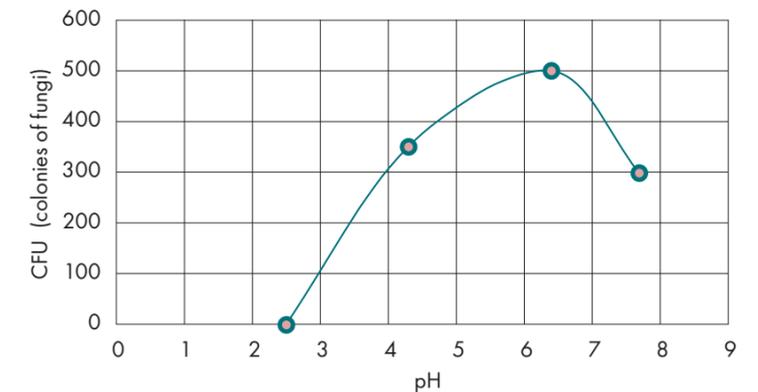
Moisturisers prevent cracks and reduce the risk of re-infection.

RESULT

By lowering the pH level fungi is eradicated.

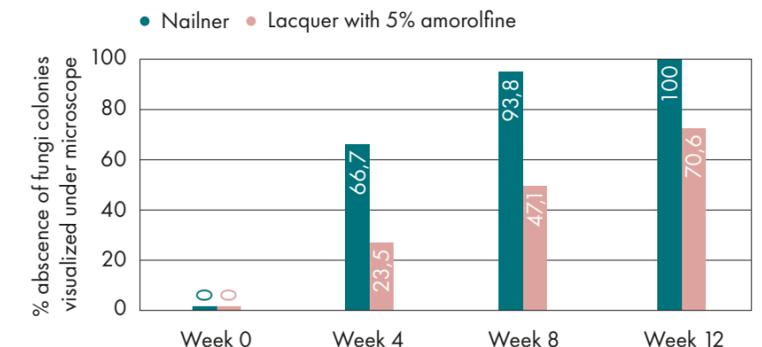
EFFECT OF ACIDIC pH ON FUNGI

The growth of *T. rubrum* was found to be inhibited at a low pH;



CLINICALLY PROVEN EFFICACY COMPARED TO ANTIFUNGAL DRUGS *

NAILNER SHOWED SUPERIOR EFFICACY WHEN COMPARED TO CONVENTIONAL LACQUER WITH 5% AMOROLFINE.



NAILNER MAKES IT EASIER

- 1 Nailner's formula contains additional ingredients that give fast visible results which motivate the patient to continue treatment
- 2 Nailner offers different formats and treatment options such as brush and pen to suit individual needs including those compatible with nail polish
- 3 Nailner treatments do not require filing of the infected nail before use - which in some cases can be painful for the patient

¹ NCBI "Fungal Nail Infections (Onychomycosis): A Never-Ending Story?" Mahmoud Ghannoum and Nancy Isham, June 2014

² PubMed "Relapses of Onychomycosis after Successful Treatment with Systemic Antifungals: A Three-Year Follow-Up"

³ PubMed "Determination of the efficacy of terbinafine hydrochloride nail solution in the topical treatment of dermatophytosis in a guinea pig model" Ghannoum MA, Long L, Pfister WR Mycoses. 2009

REMEMBER!

Nail fungus will not get better on it's own - it requires treatment to avoid further damage to the nail which could ultimately result in loss of the nail³.

Reinforce the importance of continuing with treatment as per the instructions.

- Nail fungus takes time to disappear completely as a new healthy nail needs to have time to grow. Even if the nail still looks unhealthy the product will still be successfully treating the infection.
- Do not stop treatment too early, it is better to continue treating once daily for a longer period to avoid reinfection.

ADVANTAGES OF NAILNER VS ANTIFUNGAL DRUGS

	NAILNER	AMOROLFINE 5%
Superior results against fungal nail infection *	✓	✗
Fast visible results in 7 days	✓	✗
With brightening ingredients that help against discoloration of the nail	✓	✗
With patented penetration enhancer	✓	✗
Moisturizes the nail and avoids cracks	✓	✗
Prevents infections when used daily	✓	✗
No need to file the infected nail	✓	✗